



Campaña
#SOMOSUNAL





PALETA DE COLOR PRINCIPAL





PALETA SECUNDARIA





IDENTIFICADOR PRINCIPAL

#SOMOSUNAL



VERSIÓN EN COLORES

#SOMOSUNAL





VERSIÓN EN COLORES
(PALETA SECUNDARIA)

#SOMOSUNAL





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#SOMOSUNAL

#SOMOSUNAL

#SOMOSUNAL



TAMAÑO MÍNIMO

#SomosUNAL 10 px



#SOMOSUNAL

BLANCO Y NEGRO

#SOMOSUNAL

NEGATIVO

#SOMOSUNAL

NEGATIVO COLOR

#SOMOSUNAL

MONOCROMO

#SOMOSUNAL

DUOTONO

#SOMOSUNAL

NEGATIVO DUOTONO

#SOMOSUNAL

#SOMOSUNAL

#SOMOSUNAL

#SOMOSUNAL



VERSIONES
(PALETA SECUNDARIA)

#SOMOSUNAL

BLANCO Y NEGRO

#SOMOSUNAL

NEGATIVO

#SOMOSUNAL

NEGATIVO COLOR

#SOMOSUNAL

MONOCROMO

#SOMOSUNAL

DUOTONO

#SOMOSUNAL

NEGATIVO DUOTONO

#SOMOSUNAL

#SOMOSUNAL

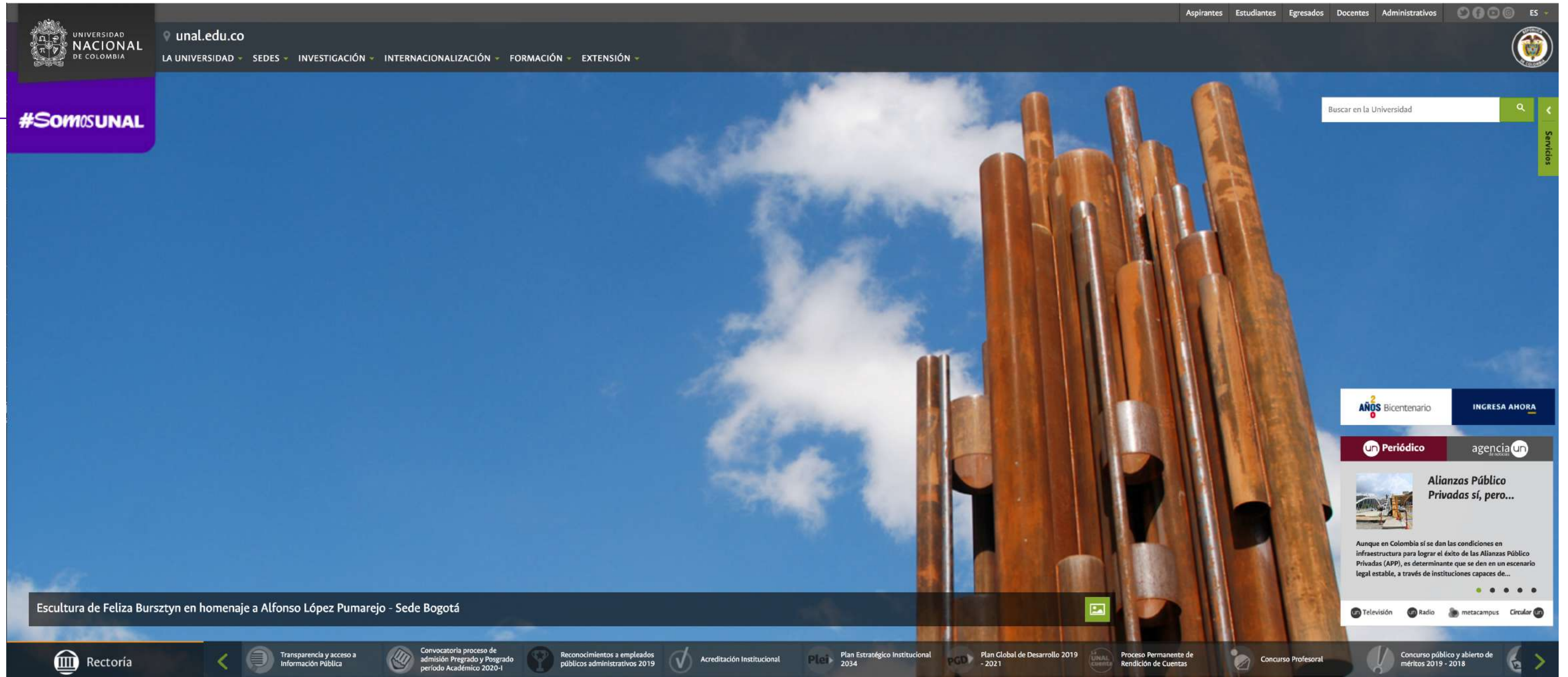
#SOMOSUNAL

#SOMOSUNAL

VERSIONES MONOCROMÁTICAS EN COLOR



PÁGINA WEB PRINCIPAL



ELEMENTO RESPONSIVE

PALETA PRINCIPAL



PALETA SECUNDARIA





PIEZAS PROMOCIONALES

#SOMOSUNAL

ÁREA EDITABLE



UNIVERSIDAD NACIONAL DE COLOMBIA

This promotional piece features a top header with the hashtag #SOMOSUNAL in white on a green background, followed by four colored segments: purple, magenta, red, and yellow. The main body is a large white rectangle with a red 'X' indicating an editable area. The bottom footer is a solid yellow bar containing the Universidad Nacional de Colombia logo and name.

#SOMOSUNAL

ÁREA EDITABLE



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MAILING



#SOMOSUNAL

AREA
EDITABLE